



TELL  
IT TO  
NEIL

Navigating life and academic jobs: What I learned from producing the first season of Tell It To Neil.

# INSPIRATION

My journey



# THE NEED

Gaps in information and resources about tenure + promotion



Just graduating MFA students who want to get into academia

Those in academic jobs that are working their way towards tenure.

Questions :

- How did you get into design?
- What led you to where you are now?

# PRODUCTION: AUDIO + VISUAL

## ASK FOR HELP: YOU CAN DO IT ALONE, BUT WHY?

The screenshot displays the Adobe Audition interface. The top menu bar includes 'Waveform', 'Multitrack', and various editing tools. The left sidebar contains a 'Files' panel with a list of audio files: 'GR3.aifc' (1:06:05.152) and 'GR\_intro.aifc' (0:22.656). Below this is an 'Effects Rack' with a list of 10 effects slots, all currently disabled. The main workspace is split into an 'Editor' and a 'Mixer'. The Editor shows a green waveform of the audio file 'GR3.aifc' on a time axis from 0:00 to 1:05:00. The Mixer shows a single channel with a volume knob set to +0 dB. The bottom status bar indicates the current time is 0:00:00 and provides technical details: 48000 Hz, 16-bit, Mono, 363.02 MB, 1:06:05.152, 69.3.

Adobe Audition

Waveform Multitrack

Default Edit Audio to Video Radio Production Search Help

Files Favorites

Name Status Duration

- GR3.aifc 1:06:05.152
- GR\_intro.aifc 0:22.656

1: Mono

Effects Rack Markers Properties

Presets: (Default)

File: GR3.aifc

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

Input: +0

Output: +0

Mix: Dry Wet 100%

Process: Selection Only

History Video

Open

0 Undo

Read libsndfile completed in 16.00 seconds

Editor: GR3.aifc Mixer

hms 5:00 10:00 15:00 20:00 25:00 30:00 35:00 40:00 45:00 50:00 55:00 1:00:00 1:05:00

+0 dB

0:00:00

Levels

dB -57 -54 -51 -48 -45 -42 -39 -36 -33 -30 -27 -24 -21 -18 -15 -12 -9 -6 -3 0

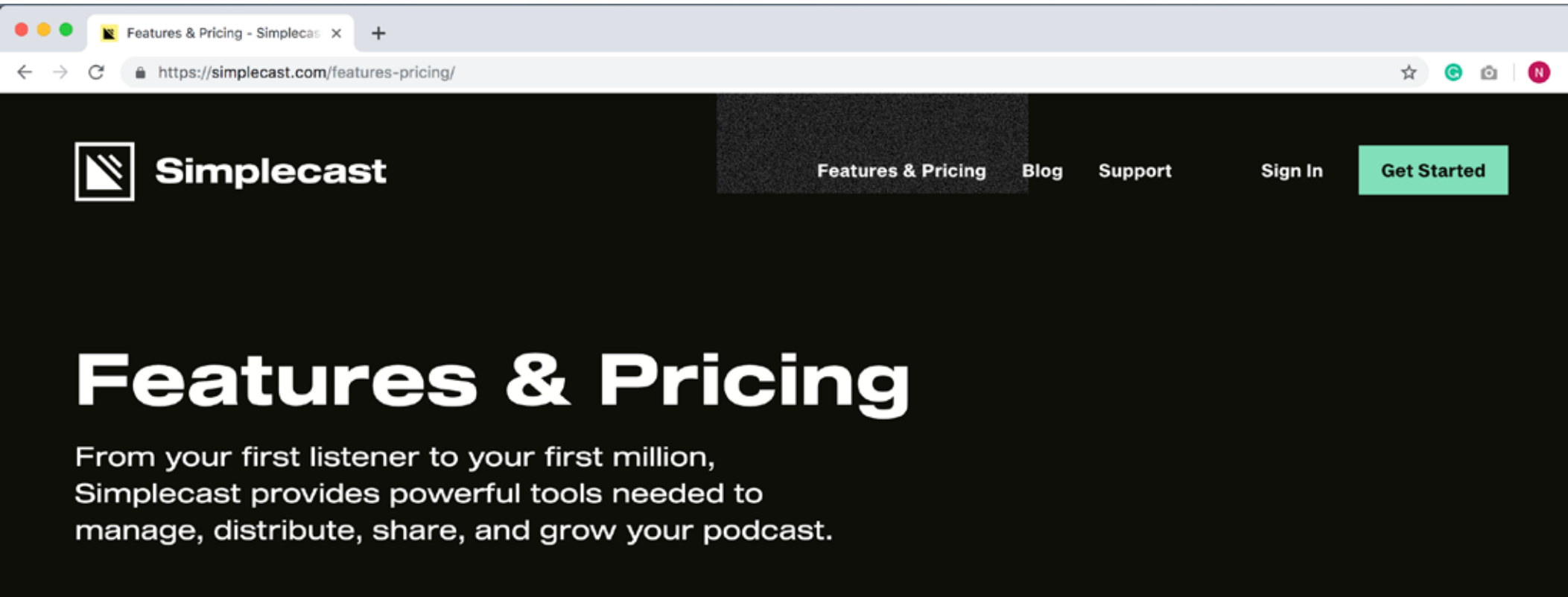
Selection/View

	Start	End
Selection	0:00:00	0:00:00
View	0:00:00	1:06:05

48000 Hz • 16-bit • Mono 363.02 MB 1:06:05.152 69.3

# LOTS OF PODCAST PLATFORMS: SIMPLECAST

1306 DOWNLOADS!



The screenshot shows a web browser window with the URL <https://simplecast.com/features-pricing/>. The page header includes the Simplecast logo, navigation links for "Features & Pricing", "Blog", "Support", "Sign In", and a "Get Started" button. The main heading is "Features & Pricing", followed by a sub-headline: "From your first listener to your first million, Simplecast provides powerful tools needed to manage, distribute, share, and grow your podcast."

## A Plan For Every Podcaster

### Basic

**\$15** /MONTH

\$13.50 /mo if prepaid annually

### Essential

**\$35** /MONTH

\$31.50 /mo if prepaid annually

### Growth

**\$85** /MONTH

\$76.50 /mo if prepaid annually





available on:



# ABOUT FINDING GUESTS: ASK COLLEAGUES

## SEASON ONE

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**THE MYTH OF A PACKAGE DEAL:  
WHEN TENURE AND PROMOTION GO SIDEWAYS**

**RJ Thompson**  
Youngstown State University



**SUPPORTING YOUR SPOUSE  
: NAVIGATING LIFE AND NON-TENURE-TRACK POSITIONS**

**Jarred Elrod**  
The University of Florida, Gainesville



**TYING IN TEACHING,  
SCHOLARSHIP AND RESEARCH: THE TENURE PACKET**

**Gary Rozanc**  
The University of Maryland, Baltimore County



**KNOWING THE RIGHT FIT:  
WHO ARE YOU AND WHERE DO YOU WANT TO BE**

**Kelly Porter**  
East Tennessee State University



**COMING TO DESIGN AT THE MFA LEVEL : BUILDING ON A DIVERSE BACKGROUND**

**Hilary Walrod**  
Colby-Sawyer College



**DESIGN AND BUSINESS:  
FROM THE INDUSTRY TO PORTFOLIO PREP**

**Denise Anderson**  
Kean University



**BUILDING A CASE FOR SCHOLARSHIP: PUBLISHING WORK IN OPEN EDUCATIONAL RESOURCES**

**C. Rion Huffman**  
Pittsburg State University



**LEARNING FROM THE FIRST FEW YEARS OUT OF GRAD SCHOOL : GETTING YOUR HUSTLE ON**

**Catherine Moore**  
Georgia Gwinnett College



**LIFE AFTER THE MFA : CONTINUING YOUR RESEARCH AND WORK IN THE CLASSROOM**

**Shannon McCarthy**  
Eastern Kentucky University



**JOB PROSPECTS: CHOOSING LOCATION OR QUALITY OF LIFE**

**Brytton Bjorngaard**  
The University of Illinois, Springfield

**BE NICE**

**TO EVERYONE**

**AND GET TO KNOW  
YOUR COLLEAGUES.**

**THEY ARE YOUR  
CHAMPIONS.**





**SUPPORTING YOUR SPOUSE  
:  
NAVIGATING LIFE AND NON-  
TENURE-TRACK POSITIONS**

**Jarred Elrod**

The University of Florida, Gainesville

**YOU CAN  
WORK AT CONTRACT  
JOBS AND VISITING  
POSITIONS**

**AND STILL LAND A  
TENURE-TRACK JOB**



# FIGURE OUT

WHERE YOU  
WANT TO BE AND  
GO FOR IT



**KNOWING THE RIGHT FIT:  
WHO ARE YOU AND WHERE  
DO YOU WANT TO BE**

**Kelly Porter**

East Tennessee State University



**THE MYTH OF A PACKAGE  
DEAL:  
WHEN TENURE AND  
PROMOTION GO SIDEWAYS**

**RJ Thompson**

Youngstown State University

**TENURE  
AND  
PROMOTION  
ARE NOT  
EXCLUSIVE**

# BOYER

## MODEL OF SCHOLARSHIP



**COMING TO DESIGN AT THE  
MFA LEVEL : BUILDING ON A  
DIVERSE BACKGROUND**

**Hilary Walrod**

Colby-Sawyer College

# ERNEST BOYER

Four separate but overlapping areas

Definitions from his book: *Scholarship Reconsidered- Priorities of the Professoriate*

Examples from Ernest Boyer's Model of Scholarship: <https://bit.ly/2YvL8w0>

## INVESTIGATION AND SYNTHESIS

### **Scholarship of Discovery** *\*Traditional definition of research*

Commitment to knowledge for its own sake, freedom of inquiry to follow an investigation where ever it may lead.

*Typically shared through scholarly publication, funded projects, new infrastructure, products, and systems.*

### **Scholarship of Integration** *\*Making connections in new ways*

Making connections across disciplines, placing the specialties in larger context, illuminating data in a revealing way, and educating nonspecialists too. Serious disciplined work that seeks to interpret, draw together, and bring new insight to bear on original research. Research at the fringes of disciplines, interpreting the meaning of your findings.

*Literature review, Textbook for use by multiple disciplines, panels, collaboration on cross-disciplinary, trans-disciplinary initiatives*

## PRACTICE

### **Scholarship of Application**

New intellectual understandings can arise out of the very act of application. Theory and practice interact and one renews the other.

*White papers, guidelines or best practices, qualitative/quantitative data*

## TEACHING

### **Scholarship of Teaching**

Transmitting knowledge along with transforming and extending it to students.

*Published classroom research, design or delivery, tested instructional or assessment materials + programs*



**TYING IN TEACHING,  
SCHOLARSHIP AND  
RESEARCH: THE TENURE  
PACKET**

**Gary Rozanc**

The University of Maryland, Baltimore  
County

**BE  
STRATEGIC  
WITH SCHOLARSHIP.**

**HOW WILL IT TIE  
INTO SERVICE AND  
TEACHING?**

**VALID**

**SCHOLARSHIP**

**CAN BE ACHIEVED**

**BY**

**PUBLISHING**

**YOUR WORK IN**

**NON-TRADITIONAL**

**WAYS.**



**BUILDING A CASE FOR  
SCHOLARSHIP: PUBLISHING  
WORK IN OPEN  
EDUCATIONAL RESOURCES**

**C. Rion Huffman**

Pittsburg State University



**LIFE AFTER THE MFA :  
CONTINUING YOUR  
RESEARCH AND WORK IN  
THE CLASSROOM**

**Shannon McCarthy**

Eastern Kentucky University

**BRING**

**YOUR MFA WORK INTO THE  
CLASSROOM,  
OR DON'T.**

**IT CAN BE A  
CLEAN SLATE OR  
A NICE TRAJECTORY,  
THE THEMES WILL  
ALWAYS REMAIN**

**LIFE**  
**CAN BE**  
**A STRUGGLE.**



**LEARNING FROM THE FIRST  
FEW YEARS OUT OF GRAD  
SCHOOL : GETTING YOUR  
HUSTLE ON**

**Catherine Moore**

Georgia Gwinnett College





**DESIGN AND BUSINESS:  
FROM THE INDUSTRY TO  
PORTFOLIO PREP**

**Denise Anderson**  
Kean University

**FOLLOW  
YOUR PASSIONS  
AND BE FLEXIBLE  
WITH LIFE**

**BE  
HONEST  
WITH YOURSELF.**

**WHAT DO YOU VALUE?**



**JOB PROSPECTS:  
CHOOSING LOCATION OR  
QUALITY OF LIFE**

**Brytton Bjorngaard**

The University of Illinois, Springfield



# NETWORK

**LIKE  
YOUR FUTURE  
DEPENDS ON  
IT**

**AND READ YOUR  
INSTITUTIONS  
GUIDELINES. EARLY.**

# **I HAVE MORE QUESTIONS: SEASON TWO**

**Establishing a research agenda**

**Salary negotiations**

**What to expect in the interview process**

**Institution rating and expectations (R1, R2, R3,**

**Teaching, Liberal Arts, Community College, etc. )**

**When something better comes along**

**How to publish a book + teach**

**How to learn being a millennial**

**Full professors speaking about mentoring**

**QUESTIONS?**



**THANK**  
**YOU!**

Assistant Professor of Graphic Design, Neil Ward  
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